The economic reality is that we have a system that is all about the relentless domestication of the earth.” Lisi Krall, Professor of Economics, SUNY, Cortland

“We have a problem because you can’t reconcile the depths of the emission cuts we need to avoid catastrophic warming and an economic system that needs growth in order to survive.” Naomi Klein, Author, *This Changes Everything*

“A materialistic lifestyle does a poor job of satisfying people’s psychological needs.” Tim Kasser, Professor of Psychology, Knox College

“The American dream is a fantasy… the notion that we can merrily gobble up the secundary of the world instead of nurturing it.” Kathleen Dean Moore, Professor of Philosophy, Emeriti, Oregon State, author of *Great Tide Rising*

“Global warming is coming at us hard. It is by far the greatest crisis we have ever faced. (And) despite all our wealth we’re not nearly as happy as we were fifty years ago.” Bill McKibben, Author, Activist

“When you combine population with consumerism, particularly affluence, you get a tremendous impact on the resources of the planet.” Shelley Silbert, Executive Director, Great Old Broads for Wilderness

“Wilderness humbles you, … can be a catalyst for changing the way people think about materialism. Like a mother protects her children, we want that kind of love for the planet.” Rose Marcario, CEO, Patagonia

Wilderness broadens you. It changes you. It opens you up to experience in a way that almost nothing else can. It makes you a better, richer person, richer in experience, richer in self-knowledge, richer in knowledge of the world.” George Monbiot, Author & Columnist for the Guardian